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Author of

Strategic
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Shattering the Start-Up
Entrepreneurial Myths

Jon B. Fisher served as Bharosa, Inc.'s CEO until its successful acquisition by Oracle Corporation in July 2007. Jon became Oracle's Vice President Product Management assisting with the release of Oracle Adaptive Access Manager. Jon completed his engagement with Oracle in November 2007.

Currently, Jon serves as an adjunct faculty member at the University of San Francisco's school of business. An entrepreneurship aficionado, Jon is a media commentator and lectures frequently at university business schools. Named Ernst & Young's 2007 Entrepreneur of the Year in California, Jon has served as CEO of three software companies in the Silicon Valley over the past 15 years.

Gerald Fisher is a consulting professor of Physics at Stanford University and served as Chairman of the Physics department at San Francisco State University.

Wallace Wang has been a freelance writer since 1986. Some of his published books include the best-selling "Microsoft Office for Dummies," "Steal This Computer Book," (which created the computer security category of book publishing), "Beginning Programming for Dummies," and an untitled day trading book for a notable Wall Street day trader. In all of his books, Wallace converts technical terms into simple, layman's language that anyone can understand and enjoy.

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